IQware's Medication Therapy Management /Disease State Management system chosen by Martin Health System to support the Patient Centered Medical Home program

RICHFIELD, Ohio, June 12, 2013

Today, IQware Solutions (iqwaresolutions.com) announced that their Medication Therapy Management/Disease State Management (MTM/DSM) system was chosen by Martin Health System (martinhealth.org) to support a new Patient Centered Medical Home program focused on chronic disease medication therapy management. This initiative is designed specifically to handle patients with difficult, complex medication problems—while also helping to address data capture, quality improvement and creative billing initiatives of healthcare reform. This chronic disease program will:

- Enable a true physician-pharmacist collaborative practice
- Significantly enhance efficiency and effectiveness
- Integrate all care providers
- Capture all data about services provided
- Allow home health providers, acute care, and primary care givers on the patient's team to share the care plans delivered in the hospital upon discharge

"Healthcare reform is our country's new reality, and this Patient Centered Medical Home program will help providers navigate the changes inherent in the healthcare industry," said David Harlow, Pharm D. CPO, Martin Health System. "We interviewed many companies for this project, but found they all lacked flexibility and security except one—IQware. Other proprietary software solutions were too restrictive, and none of the other companies had the incentive to participate in a project like ours. But IQware was eager to work with us to develop a custom solution that we can pilot now, and build on over time.

"Many people look at healthcare reform as problematic," said Dr. Harlow. "But on the flip side, healthcare reform opens the door to opportunities. The trick is finding the right partner to help you capitalize on those opportunities. Otherwise, you are destined to fail. For us, IQware is the right partner."

Developing the program required Martin Health to pull together information from emergency rooms, hospitals, care coordinators, home pharmacies, MTM systems, up-to-date medication lists, and other disparate systems. Using the traditional software approach would have been limiting, costly, and time consuming. IQware allowed Martin Health to move forward with this project with none of the restrictions of traditional software methodologies—while also gaining a series of benefits no other solution can provide.

"To enable Martin Health System to better meet the needs of chronically ill patients, IQware is creating and deploying a custom-tailored MTM/DSM solution," said Marc J. Ricker, IQware Solutions CMO. "Using the IQware platform, the members of the Patient Centered Medical Home program can provide personalized care in a more efficient and effective fashion—while also enabling accurate reimbursement policies and procedures."

About Martin Health System. Based in Stuart, Florida, Martin Health System comprises two hospitals, two MediCenters, a free-standing emergency center, and numerous outpatient centers and clinics. A third hospital, Tradition Medical Center, will be completed in 2014 in west Port St. Lucie. The system is a not-for-profit, community-based health care organization that offers preventive, primary and acute hospital care, as well as cancer care, a heart center, wellness and rehabilitation services, and much more. Martin Health System provides care for residents throughout the Treasure Coast, including Stuart, Jensen Beach, Hobe Sound, Palm City and Port St. Lucie.

About IQware. To promote the safe and effective use of medications and help patients benefit from medication therapy, IQware designed the IQware Medication Therapy Management/Disease State Management (MTM/DSM) system. Where traditional application development methods usually require significant investment in terms of time and money, IQware MTM/DSM is based on IQware's unique, patented (US #7,322,028, others pending) rule-based architecture and revolutionary development methodology. Offering a paradigm switch from traditional software and development practices, IQware MTM/DMS will enables the UF College of Pharmacy to:

- **Enhance information management security** using HP OpenVMS—the highly secure operating system that when deployed properly, has never been hacked
- **Modify applications on the fly**, eliminating the costly software development cycle
- **Deliver the right information** to the right people at the right time
- **Set permissions** based on access control at the object layer, enforced by cryptography
- **Streamline development and deployment**, working with any data source and running on any equipment, from a desktop to a handheld
- **Seamlessly interoperate and integrate** with existing data and current fulfillment systems