You Got It. Hackers Want It. What's Your Plan??
(Why What You Are Doing Now Won't Work)

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Confidential Personal Health data is increasingly vulnerable and represent areas of high risk to any Health Care Provider. Current protection mechanisms are inadequate as recent experience has shown. The past year has witnessed an amazing number of articles, reports, seminars and news stories about successful hacking attempts and the lack of adequate data and/or network security. The theft of millions of debit card IDs from Target Stores, Home Depot, Healthcare.gov and numerous others is but one sad story in a long litany of digital misery.

The recent revelations by former NSA contractor Edward Snowden has made the cyber security and data protection landscape scarier because MicroSoft, Google, Yahoo, Verizon, etc., have all cooperated with the NSA and have given that organization various "back-door keys" to enable digital spying. Encryption procedures that used to be considered "safe" are now easily broken, such as RSA, triple DES, SSL, etc.

This seminar will cover the history of cyber security and demonstrate why current data protection mechanisms won't work. The seminar will conclude with an approach that does work and will protect the data assets of your organization along with a Q & A with the Presenters, **Dr. Steve G. Belovich, CEO & founder of IQware**, an enterprise software company and **Venkat Nambiyur, Oracle's Chief Strategy Officer/CTO** for the Emerging Markets Group.

IQware and Oracle have developed a strong business relationship that leverages their technologies to provide comprehensive solutions in the Health Care and Pharmacy markets. IQware and Oracle are jointly addressing the needs of these emerging markets, providing flexible and secure EMR/PHI data integration, analysis, reporting and clinical decision support solutions. IQware and Oracle are directly meeting the challenges of health care regulatory changes, compliance requirements, outcomes verification, emerging care delivery methods, treatment protocols and reimbursement models.